



## ESD Okayama Award 2020 — Application Guide —

The world has become more intertwined and borderless, and what happens here will affect other parts of the world today and in the future. The various challenges that we face, such as climate change, loss of biodiversity and poverty cannot be solved alone. In order to facilitate action to build sustainable societies around the world, 17 Sustainable Development Goals (SDGs) were created to implement the 2030 Sustainable Development Agenda, which was adopted by world leaders in September 2015 at the UN Summit. Promoting Education for Sustainable Development (ESD) is considered critical to ensure quality of education for achieving these goals. Furthermore, the new international framework of ESD has started since January 2020, which is named “ESD for 2030”. ESD is expected to promote now more than ever.

In Okayama, since the establishment of the ‘Okayama ESD Project’ in 2005, diverse stakeholders have been working together to promote ESD in the region. Okayama City also hosted the Stakeholder Meetings of the UNESCO World Conference on ESD in 2014 and played a leading role in accelerating collaborative actions among people working for ESD.

Okayama City was also selected as one of the UNESCO Key Partners of the Global Action Program on ESD (GAP) in Priority Action Area 5 (Accelerating sustainable solutions at the local level), and we are committed to further advancing ESD beyond 2015. With this purpose, Okayama City launched the ‘ESD Okayama Award’ in 2015. The ESD Okayama Award is organized by Okayama City and the ESD Okayama Award Steering Board, composed of organizations which have been promoting ESD in Japan and around the world.

The Award aims to showcase good practices worldwide. ESD is a key enabler to achieving of all targets of SDGs therefore it also aims for further advancing SDGs. We sincerely look forward to receiving your application.

## 1. Application

### (1) Application form and other materials

Please check the materials to be submitted below.

※If the required materials will not be submitted, the application will not be accepted.

Check	Materials to be submitted
<input type="checkbox"/> 【Required】	<b>a) ESD Okayama Award 2020 Application Form</b> Please complete the 'ESD Okayama Award 2020 Application Form'. ※The form must be written in either English or Japanese. ※The form can be downloaded from the URL below. <a href="https://www.city.okayama.jp/kurashi/cmsfiles/contents/0000022/22206/000368995.docx">https://www.city.okayama.jp/kurashi/cmsfiles/contents/0000022/22206/000368995.docx</a>
<input type="checkbox"/> 【Required】	<b>b) Upload the Movie or Slideshow of the Project</b> Please prepare a <u>Movie or Slideshow</u> of the project and upload it on YouTube or Vimeo. ※Please note that a Movie or Slideshow cannot be over 5 minutes. ※Please upload the data on 'YouTube' or 'Vimeo', and write the URL on the column of the Application Form. Please do <b>NOT</b> send the data by e-mail. ※If you have several Movies or Slideshows, please select <b>ONE</b> and give its URL.
<input type="checkbox"/> 【Optional】	<b>c) Supporting Documents</b> You can attach relevant <u>Supporting Documents</u> to the Application Form. Supporting documents cannot be more than 5 pages (A4 Paper) in total. ※ Documents exceeding 5 pages will not be accepted or considered.

### (2) Deadline for application

The Application deadline is **31 July 2020 (Friday), 17:00 (Japan Standard Time)**

### (3) Submission of Application

Please send application documents by e-mail to the Secretariat.

**ESD Okayama Award Secretariat** (at Okayama City SDGs/ESD Promotion Division)

E-mail : [esdokayamaaward@city.okayama.lg.jp](mailto:esdokayamaaward@city.okayama.lg.jp)

※Please write "ESD Okayama Award Application" in the subject line of your e-mail.

※Please note that the data must be less than 7 MB. We cannot receive data exceeding 7MB.

## 2. Organizers

ESD Okayama Award Steering Board<sup>※</sup> and Okayama City

※The ESD Okayama Award Steering Board is composed of the following organizations:

- United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS)
- UNESCO Bangkok, Asia and Pacific Regional Bureau for Education
- Asia-Pacific Cultural Centre for UNESCO (ACCU)
- Japan Council on Education for Sustainable Development (ESD-J)
- The Goi Peace Foundation
- Okayama ESD Promotion Commission

## 3. Contact

ESD Okayama Award Secretariat (at Okayama City SDGs/ESD Promotion Division)

1-1-1 Daiku, Kita-ku, Okayama City, Japan 700-8544

Tel : +81-(0)86-803-1351 Fax : +81-(0)86-803-1777

E-mail : [esd@city.okayama.lg.jp](mailto:esd@city.okayama.lg.jp) Contact Person: Mr. Iwata, Ms. Ueno, Mr. Akaki

◆ **Eligibility**

Organizations based in any country, including Japan, implementing ESD activities in local communities are eligible to apply for the Global Prize.

※Only one application per organization can be accepted.

※Projects which received the Global Prize in the past are not eligible.

※The organization whose project received the Global Award in the past can apply for this Award with other projects.

※The project should have already been running for at least two years at April 2020.

◆ **Prize**

US \$3,000

◆ **Number of Award Winning Projects**

The Global Prize will be given to up to two projects.

◆ **Selection Criteria**

The Global Prize will be given to outstanding projects that can serve as global models contributing to the promotion ESD in local communities. Submitted projects will be reviewed by ESD experts based on the following criteria.

Vision	Project outlines local issues, and objectives are clearly stated.
Collaboration	Project has a (clear) implementation structure with various collaborating stakeholders (individuals and organizations).
Integration	Project integrates environmental, social, and economic dimensions of ESD.
Empowerment	Project takes educational approaches such as interactive methods for problem-solving and promoting actions to shape a sustainable future. Project also leads to behavior change of individuals, including the transformation of values, attitudes and actions, and to the empowerment of local communities.
Innovation	The project demonstrates an innovative approach to ESD.
Future Strategy	Project is expected to be developed and expanded in the future and it will bring positive influences to other communities as well.

## ◆ Selection Process

- Submitted projects will go through the First Round of Selection by the Secretariat.
- Juries will review nominated projects and award-winning projects will be decided.

Application's Deadline 31 July 2020 (Friday), 17:00 (Japan Standard Time)



First Round of Selection by the Secretariat



Second Round of Selection by ESD Experts



Decision on Award-Winning Projects

The organizations receiving the award will be informed, and the results will also be published on the website\* around late October.

\*Website: <http://www.okayama-tbox.jp/esd/pages/10654> (Okayama ESD Navi)

## ◆ Award Ceremony

Award winners will be invited to the Award Ceremony in Okayama, Japan, and will be requested to give a presentation on the project.

※ The detailed information will be sent to award winners.