



Heartily Greetings from Bangladesh

Kominkan-CLC

International Conference on ESD

Okayama, Japan

Abdur Rakib

Programme Coordinator

Dhaka Ahsania Mission

Bangladesh.

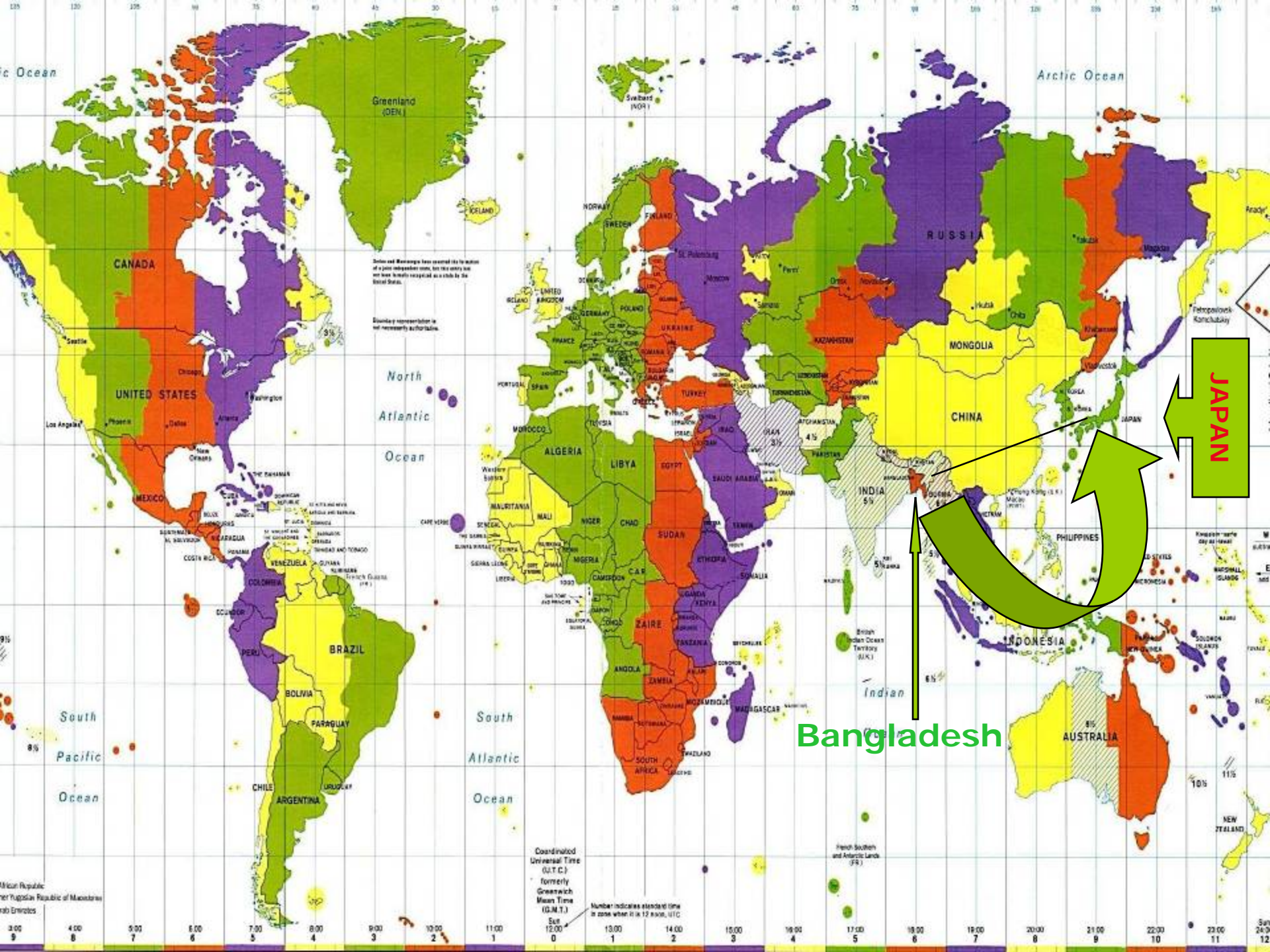
Peoples Republic of Bangladesh



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- ❑ Developing country
 - ❑ Area: 147,570 km²; Population: 156,994,101
 - ❑ Bangladesh's per capita income: \$1,190
 - ❑ GDP growth: 6.1%
 - ❑ Literacy rate: 57%
 - ❑ Land of multi cultural tradition, religion and ethnicity
 - ❑ Bangladesh rated world's most vulnerable country to climate change
 - ❑ Poverty reduction is Bangladesh's biggest development challenge
 - ❑ Truism in Bangladesh- *"Best Value Destination"*

Truism in Bangladesh- *“Best Value Destination”*





JAPAN

Bangladesh

Dhaka Ahsania Mission

Motto: Divine and Humanitarian Aid



- ❑ A non-government social service organization established in 1958
- ❑ Consultative Status (Special Category) with UN ECOSOC
- ❑ Operational Relationship with UNESCO

DAM's Development Sectors

Improved Living Conditions
& Sustainable Development



Education

Livelihood
Development

Improved
Health

Human Rights
& Social
Justice

Environment

Major Awards & Prizes

- 2013- UNESCO Confucius Prize for Literacy
- 2012- ISESCO Prize for Literacy
- 2004- AGFUND International Prize
- 2003- Global Development Network Award
- 2003- UNESCO International Literacy Award
- 1996- ACCU Grand Prize

- 2003: Independence Award (***Highest State Award in Bangladesh***)

- **Website-** www.ahsaniamission.org.bd

Ganokendra-CLC:

Effective means of community development

- ❑ **Ganokendra** is a grassroots organization.
- ❑ Ganokendra meaning peoples center.
- ❑ It is being managed by its members.
- ❑ Members mainly consists of disadvantaged and backward rural people.

Ganokedra-CLC:

Effective means of community development

- ❑ It functions as a people's organization for sustainable development through social, economic and cultural activities.
- ❑ Rural people from all walks of life visit the people's centre regularly.
- ❑ All of them meet here to discuss, share ideas, identify problems and issues.

Ganokendra-CLC...

Effective means of community development

- ❑ Find out a solution, take decisions and initiatives to resolve those jointly.
- ❑ They dream about their future advancement towards sustainable development.
- ❑ Ganokendra-CLC evolves from adult learning and post literacy and continuing education.

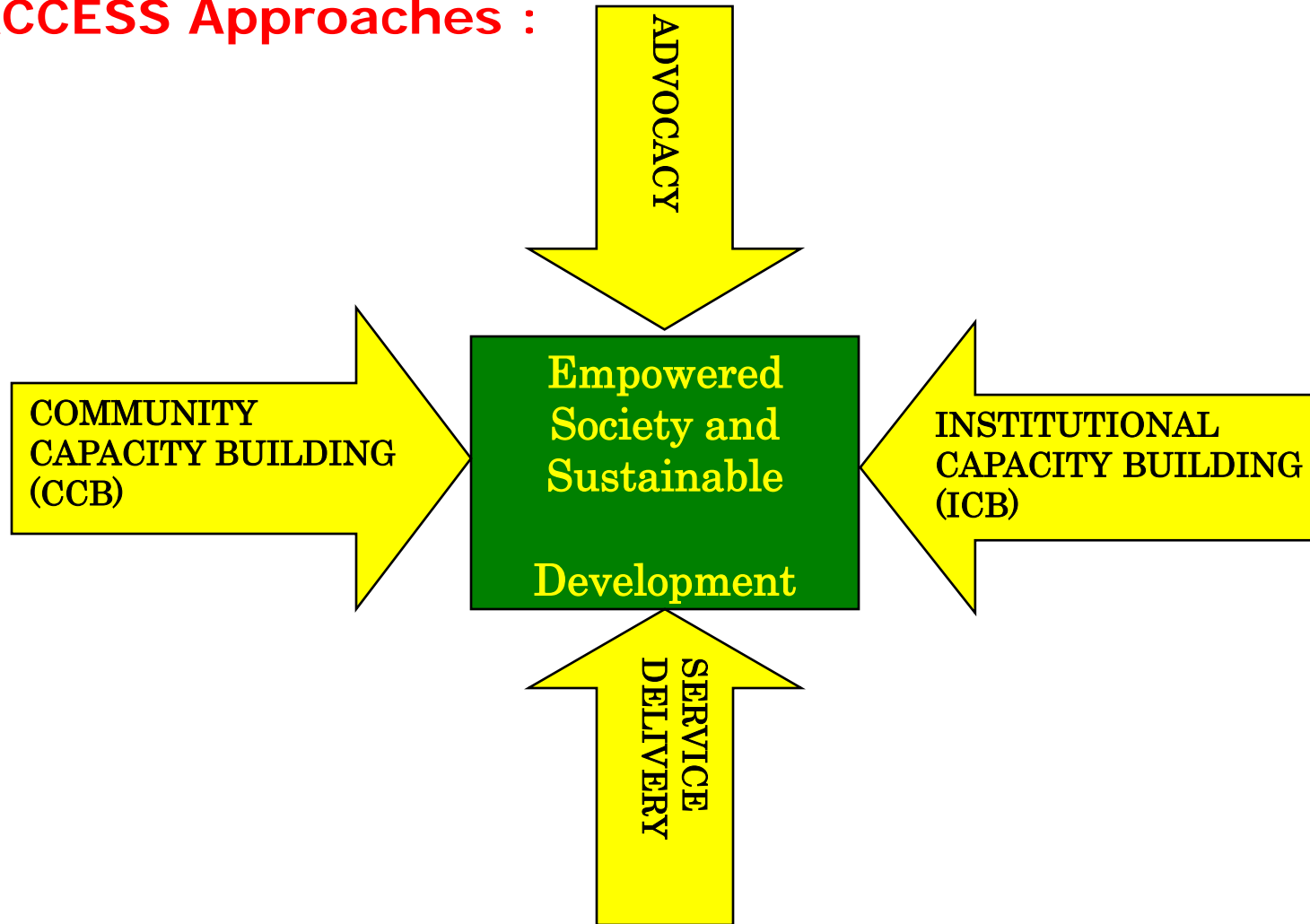
Ganokendra-CLC....

Effective means of community development

- ❑ Organizing the community to form a center for lifelong learning and learning society.
- ❑ Its playing a pivotal role to increase entitlement and access to services of the poor and disadvantaged towards sustainable development.
- ❑ In this way, Ganokendra has been turned into a strong people's organization.

“Creating an empowered and sustainable society where the vulnerable and marginalized groups, in particularly women, adolescents, and children will have access into resource and services”

□ **ACCESS Approaches :**



ACCESS Approaches...

- ❑ As we envision an empowered society and sustainable development for the community,
- ❑ So a community based implementation approach has been continuing to implement the program.
- ❑ The platform of the community people, Ganokendra-CLC is the central points in the communities for planning, implementing, monitoring and evaluation of the project.

ACCESS Approaches...

- ❑ Ensuring people's participation volunteer group namely action group comprising youth and adolescent has been formed.
- ❑ Capacity building both the community and the service providing institution are the core strategy for developing knowledge and skill.
- ❑ Besides, CCB and ICB, the program ensured the need based service through linkage and referral system.
- ❑ Advocacy initiatives also taken by policy makers and decision makers to undertake pro-poor policy.

ACCESS Approaches....

- ❑ In fact, the role of Ganokendra-CLC has been performing as a catalyst to strengthen the coordination and collaboration among local level GO-NGOs.
- ❑ Multidimensional initiatives have been undertaking to reach their targets.
- ❑ Ensure the rights and entitlement of the people enable to create an empowered society.

Ganokendra: A multipurpose organization



Education for all age groups



Health Care



Livelihood/ IGA



Rights/ Environment & Climate Change

Beneficiaries

- ❑ Disadvantaged and Vulnerable
- ❑ Illiterate/ neo-literate youth and adults
- ❑ Particular focused - girls and women, people from disadvantaged/ ethnic minority groups



Ganokendra-CLC:

Venue for different programs



Resource room/ library



Community meetings



Skill training



NFE class & lifelong learning



Health camps



Extra curricular activities

Education Programs for adult/youths



Young & Adolescent Literacy



Maternal/child health session using ICT



Women/adolescent Literacy using ICT



Adult Literacy

Education Programs for children



Income Generating Activities (IGA)

- Different functional groups formed as per their occupation and interest of the members
- Provide skill trainings
- Promotion of IGA



Awareness building through information dissemination.....



- Rallies and mass meetings
- Discussion/ talk programs
- Song & dance competitions
- Exhibition
- Video show, drama show



Awareness building through information dissemination: Women Empowerment



Environment promotion for sustainable development



Before Ganokendra/community initiatives

After Ganokendra/community initiatives

Rural Connectivity & Social Use of ICT towards Sustainable Development



Solar plant for electricity in rural Ganokendra



Submitting form for getting passport



Internet access for information



Farmer taking info

Impact of Ganokendra in community

- ❑ Became aware different issues related to daily life
- ❑ Learning habit developed & created learning society
- ❑ Leadership skills strengthened of EC members
- ❑ Increased income generation activities
- ❑ Improved living condition of disadvantaged
- ❑ Skills of women in speaking, talking and expressing own opinions increased
- ❑ Female participation in community development activities increased
- ❑ Became aware about their rights/entitlements
- ❑ Reduced early marriage

Our beliefs...

- ❑ Ganokendra-CLC is an effective local institution for individual and community development
- ❑ Programs are to be designed and implemented by Ganokendra-CLCs based on immediate local needs
- ❑ Capacity building of Ganokendra-CLC management committee members and local community leads to effective management
- ❑ Community themselves makes plan and implement need based programs, we only should facilitate them and enhance their capacity

Our beliefs

- ❑ Ganokendra-CLC created learning environment for all age groups
- ❑ Ganokendra-CLC provides information, knowledge and skills to their daily life
- ❑ Ganokendra-CLC is a change agent leading towards sustainable development
- ❑ Ganokendra-CLC playing pivotal role for providing lifelong learning opportunities leading to solving, earning, developing and improving quality of life.

